



BEFORE THE INTERVIEW | How to prepare

PREPARING FOR INTERVIEWS

Reflect before the interview

It is important that you can demonstrate a clear understanding of yourself. This means that you should be able to communicate your competencies, values, interests, and goals, and be able to relate them back to the employer/organization. Here are some important questions to consider:

- How does the company's mission match with my interests?
- How does the company run? Do you like this style of operation?
- How do the employees interact with each other? What is their overall dynamic?
- Are you excited about the possibility of obtaining this position?

Career Tip! [3 Ways to Utilize Your Top 5 Strengths in the Job Search](#)

The above questions are important considerations when preparing for your interview because they can reveal how well you may fit in with an organization. It is important that you can articulate to an employer that you are a good match to their organization.

Career Tip! [Conquering The Imposter Syndrome](#)

Research the Organization

You will want to research the company or organization that you are applying to. How much should you know before the interview? As much as possible.

Be attentive to any company news that could come up in the interview. Know their vision, history, and mission. Check their website, newsletters, and social media to be sure you are knowledgeable of current events. Consider talking to your network to get valuable insight and tips. Researching can also be helpful when thinking of questions to ask during the interview.

Career Tip! [4 Steps for Researching an Employer](#)

PRACTICE

The best way to feel more comfortable during an interview is through intentional practice. Fortunately, the Career Connections Center can help! Here are some resources to help you practice your interviewing skills:

- Make a Career Planning Appointment to practice with a Career Connections Center staff member. Virtual and phone appointments are available.
- Log into Gator CareerLink and use the Virtual Mock Interview Module.
- If you are near campus, stop by the center for an Express Drop-In Mock Interview.

Career Tip! [5 Questions to Ask Yourself Before An Interview](#)

PROFESSIONAL DRESS GUIDELINES

Professional attire typically consists of suits, slacks, skirts, jackets and blazers, ties, and dress shoes. While that may seem like a simple list of clothing options, style expectations can vary across industries and it can be overwhelming to know what attire is right for you. General guidelines would be to utilize neutral tones and avoid extravagant accessories and excessive smells. Maintain a neat and clean appearance, and remember it is better to be overdressed than underdressed.